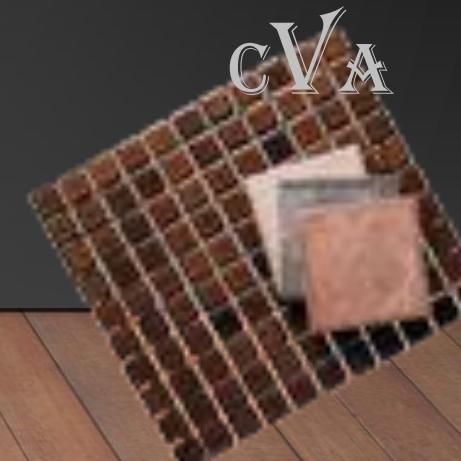


CV & ASSOCIATES, LLC

2018

TOP TRENDS IN
HOME DECOR
(AND WHO LIKES THEM)



MINI-MOD

- Mid-Century Modern minimalism with bold accents
- Few but statement design furniture
- Large-size abstract art
- Wood floors with colorful rugs
- Colors like brown, orange, yellow, olive green
- Accents in brass, chrome, stone



Millennials and Boomers who grew up in the 60s identify with it



RUSTIC ETHNIC

- Textured (white) walls in hand-troweled plaster and ceramic tile chair rails or accents
- Large, bold furniture, antiqued finish
- Bright, primary colors everywhere (on white walls)
- Mexican, Morrocan and other artisanal accents
- Cowhide, *serapes*, woven rugs and baskets



Word-travelers and artists go for it

ASIAN SERENITY

- Clean, open sight lines
- Mix gloss with rougher textures
- Plenty of greenery
- Black, reds, yellows and cream (not white)
- Low-slung furniture
- Bamboo, lacquer, brass and rice paper



Healthy-lifestyle-lovers appreciate it



FORE-WARD THINKER



- Extend the outside in with plant transitions
- Pale hues found in nature, with one to two color pops only
- Calm, unflashy, with one main focal point (doors)
- Wood, wools and weaves (...and more green)
- Reclaimed/recycled objects when possible



Outdoorsy, sporty folks have a feel for it



EASY-BREEZY

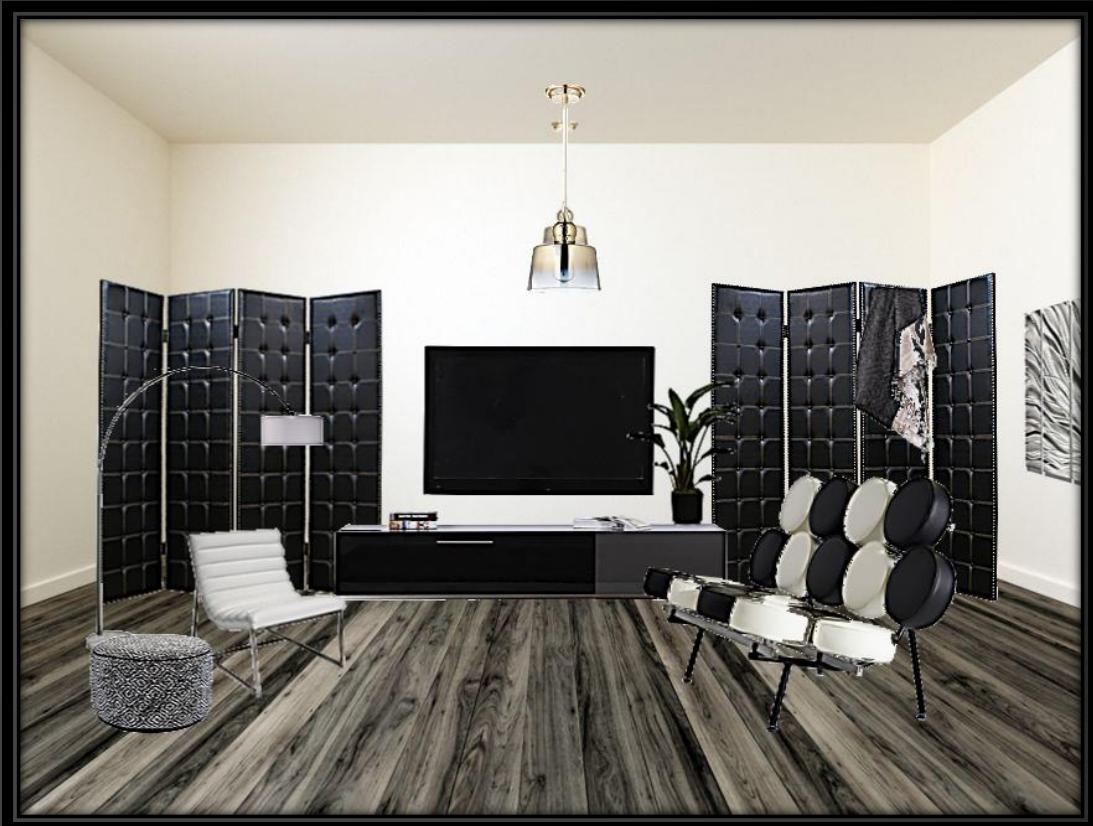
- Softy seashore vs. heavy nautical vibe
- Lovingly-worn elegant, shabby-chic furniture
- Pale and light-colored wood and baskets
- Transparent and glass accents
- Pop of unusual color against sea hues



Carefree, independent Boomers and young-at-hearts dig it

URBAN LEGEND

- Bold minimalist style is timeless
- Statement master modern furniture adds touch of luxe
- Textures such as leather, wood, steel and composites keep it from being sterile
- Brass overhead lights add a bit of glamour and “softness”



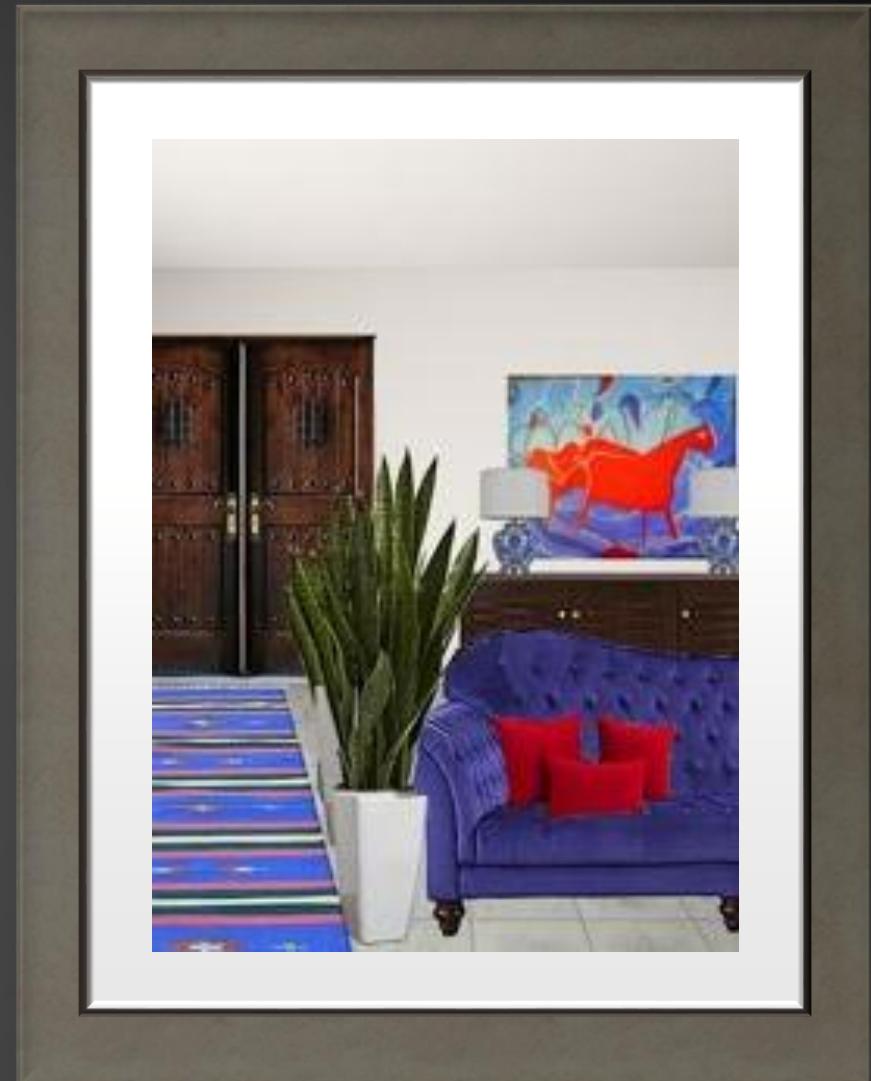
Fearless adventurers gravitate toward this

VELVET HACIENDA

- Bold and contrasting primary colors
- Luxurious fabrics such as velvet, linen, silk
- “More is more” (maximalist) depth
- Dark, robust wood furniture
- Antique porcelain, pots and other ornate Old World treasures



Style-conscious urbanites take a shine to it



BOLD BOTANICAL



- Eye-popper pattern to build room around, like curtains
- Large and medium flowers, not small
- Luxurious fabrics and textures such as silk, wool, linens
- Light, slightly distressed or Swedish-style furniture
- Mix up styles within uniform color scheme



Quiet and thoughtful types, and bookworms, fit right in

*What design style draws
you ?*

cVA

